EXPRESSION OF INTEREST
for Online booking management of Stadia facilities.

"The Sports Authority of India (SAI) intends to upgrade the venue management of its sports facilities by making the process of bookings & membership, standard and convenient, all across, as well as to increase awareness & outreach amongst common public to pursue sporting activities at its venues.

The implementation coverage of the modernization drive will be in two phases. The first phase will include the SAI facilities in the Delhi-NCR area (namely – Jawaharlal Nehru Stadium, Dr. Karni Singh Shooting Ranges, Dr. Syama Prasad Mookerjee Swimming Pool Complex, Major Dhyan Chand National Stadium and Indira Gandhi Stadium Complex). Based on the first phase rollout and mutual acceptance, the plan will then be rolled out at SAI facilities across the country in Phase-II.

The modernization drive includes but is not limited to:

- Online Availability Check & Booking of Sports Facilities (Ground, Courts etc.)
- Online Payment
- Online Membership Application & Renewal
- Overall Marketing / Publicity / PR / Sales strategy definition for increasing outreach.

Sports Authority of India invites Expression of Interest from Online service providers who are registered with the Central/State Governments and having an experience of minimum four years in specific domains of sports facility management with online portal consists of bookings(Sports/Non-Sports), payment features, operation and marketing experience in organizing & promoting sports activities.

The probable bidders are permitted to visit all five Stadia(JNS,IGSC,MDCNS, Dr.SPMSPC and Dr.KSSR)in Delhi if required, for preparing the presentation.

A pre-bid Conference followed by presentation by the probable bidders will be held on 08.12.2014 at 11.00am at Conference Hall, SAI Head Office, Jawaharlal Nehru Stadium Complex(East Gate), Lodhi Road, New Delhi-110003.

Any queries, please contact: 011-2436 8235, Office of AD(Stadia), SAI HO, New Delhi.

Executive Director (Stadia)